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# Leadership Dubai Style: The Habits To Achieve Remarkable Success



## Synopsis

First Finalist - 2016 International Book Awards

For the first time ever, the habits behind Dubai's success...read *Leadership Dubai Style* to learn how Dubai grew against the odds (and how you can as well). Every now and then a story comes along that absolutely captures your attention. Dubai is one of those for me, but not just me--millions around the world yearn to come to Dubai. This global supercity, which just five decades ago was a cholera-plagued backwater, might just be the picture of a dream becoming reality. But how, exactly, did this incredible transformation take place? Leadership! But not your run-of-the-mill government leadership, nor typical corporate leadership, nor leadership taught in classrooms. This is Dubai-style leadership. Living and working in Dubai for the past decade, I've seen the leadership impact firsthand. As a leadership scholar and advisor to CEOs, I thought I was perfectly situated to discover the reasons behind Dubai's success. So, in 2008 I set out to discover the city's "secret sauce." Then the Global Financial Crisis hit! Disaster! I pressed the pause button on my research, and, like everyone in the city, held my breath. Well, what happened next confirmed that there is indeed something unique and special here. I spent the next three years researching, interviewing more than two hundred leaders, and identifying the city's leadership secrets, eventually whittling them down to twelve habits. My aim was to develop a replicable model that I could share with my readers--leaders in businesses, governments, and elsewhere. Anyone who is interested in leadership, and in particular achieving exceptional results, can benefit from understanding the twelve habits I outline here. To learn how to lead Dubai style, we need to walk the desert paths of the past to the superhighways of the future. *Leadership Dubai Style* retraces the city's journey and draws out the leadership habits that emerged over time. For decades Dubai brought in--imported--leading minds from every field to learn from them. Now it's time for Dubai to teach us--to teach us how to lead!

## Book Information

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## Customer Reviews

Excellent book, especially for those living and working in Dubai but also relevant to all; very effectively draws on the history of Dubai and how that drives an ethos, culture and hunger that enables the achievement of remarkable results.

Dr. Tommy Weir is amazing storyteller, public speaker and executive coach who studied success of Dubai as well as world class organizations which contributed to its success (Emirates, Jumeirah, Dubai Duty Free, UAE Government, etc). "Leadership Dubai Style" is about how to lead in the UAE and what made Dubai great. You will learn about inevitable leadership habits to achieve remarkable success. This is must read for managers and leaders who are going to work and live here.

This a terrific book. The way it was well written. It discusses the habits to become a successful leader in a story telling style. It takes you in a journey through Dubai's past and makes you understand better what is their culture of being better. I usually don't finish the books that I read but this one I had to stay till the end.

Dr. Tommy Weir's accounts of the visionary leadership in Dubai keeps the reader engaged and hungry for more. "Create a strategy where others succeed." Its a simple, bold motto that any leader can adopt and keep their team focused on future growth and success.

It is an unconventional book far away from classroom teaching. It deals with vision, strategy and execution. It equips you with habits to achieve remarkable success. It explains how Dubai grew from nowhere to the present position due to its leadership. Many people have an impression that Dubai developed due to its natural resources. The truth is that it developed due to its vision and leadership. It is a well researched book on Dubai leadership with anecdotes, illustrations and examples. It is written in a conversational tone. The ideas and insights in this book are well punched. This book is useful for learners, leaders, coaches and CEOs. You can gift this book to your friends and they will thank you forever for your kind gesture. Strongly recommended reading this book!

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